



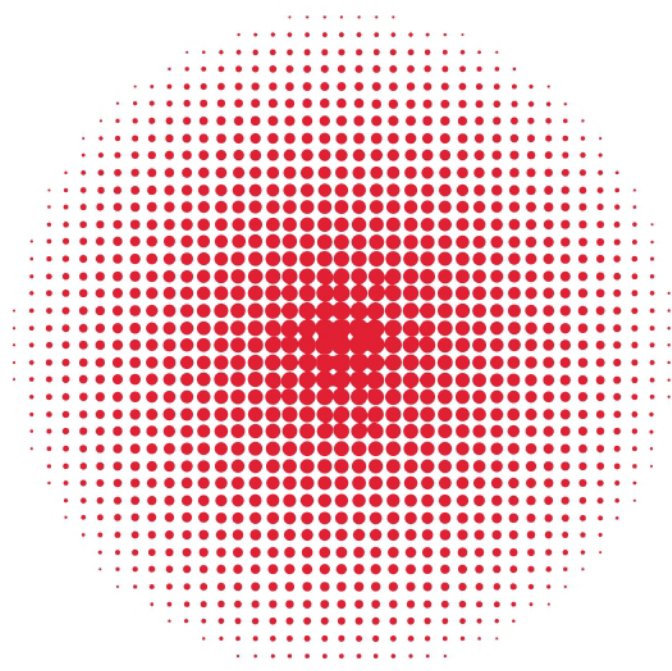
SAIGON BUSINESS SCHOOL

The hub of Global Education in Vietnam

In partnership with



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SAIGON BUSINESS SCHOOL

The hub of Global Education in Vietnam



EQUEST[®]

THE QUEST FOR EXCELLENCE

16,000+

*High school
students*

7,000+

*University and
college students*

3,000+

*Students in
english programs
& international
programs*

131,000+

*Students using
educational
technology
platforms*

One of the **most influential private
educational organizations in Vietnam**



**PHU XUAN
UNIVERSITY**



**BROWARD
VIETNAM**



**BLUE WHALE
Education**



MegaSchool



WHY *SBS*?

1. PRACTICAL TRAINING PROGRAM



1 Real project

Real projects set by businesses are embedded into courses in each semester, allowing students to regularly encounter practical issues, enhance problem-solving skills, and accumulate practical experience.

2 Mentor

Students are connected, learn, and are trained by experts (mentors) with extensive business experience through practical projects, internships, and career counseling.

3 Semester at the company

Each student will have at least one semester to learn and intern within a company to improve work skills, accumulate experience, and gain confidence before entering the labor market.

2. INTERNATIONAL LEARNING ENVIRONMENT

1 Program transferred by international training organizations

SBS's training program is built on the basis of standard international business and marketing training frameworks.

2 Diverse transfer opportunities

SBS students have many opportunities to transfer to leading universities in the UK, Australia, Canada, New Zealand, etc., saving 50% of the cost compared to regular study abroad.

3 Learning environment with international students

Many highly interactive activities designed by native teachers are for domestic and international students.



3. **GLOBAL** COMPETITIVENESS

Students accumulate practical work experience right in the classroom, learning and progressing towards competing globally with high expertise.

25%

Exercise projects are
based on real business issues

50%

Content with
practical value

100%

English is the official language
used in learning and teaching.

CAMPUS FACILITIES AND AMENITIES FOR STUDENTS

SBS's campus is located at 7 Street 23, Phu My Ward, District 7, Ho Chi Minh City - situated in a prime location in Phu My Hung urban area - a multifunctional model urban area, a center for finance, commerce, services, industry, science, culture, education, residence, entertainment, etc. in the south and southeast of Ho Chi Minh City.



CAMPUS FACILITIES AND AMENITIES FOR STUDENTS

The facilities and amenities are modern and in accordance with international standards, including a swimming pool, cinema room, gym, multi-purpose sports hall, etc.

STUDENT ACCOMMODATION:
SBS partners with modern accommodation providers around the campus at reasonable costs for students in need.



SBS TRAINING PROGRAM - SBS STUDY PATHWAY



YEAR 1 – LAUNCHING (VIET NAM):

Basic courses in the field + soft skills
List of Year 1 courses:

*Business & The Business Environment
Marketing Essentials
Business Communication
Teamwork Skills
Human Resource Management
Management & Operations
Management Accounting
Emotional Intelligence
Managing A Successful Business Project
Innovation & Commercialization
Entrepreneurship & Small Business Management
Design Thinking For Innovation*



YEAR 2 – TAKE OFF (VIET NAM):

Advance specialization + Training with real projects
List of Year 2 courses for Business majors:

*Research Project
Organizational Behavior
Statistics for Management
Creative thinking
Business Strategy
Sales Management
Pitching & Negotiation Skills
Social Media Practice
On-the-job training & Capstone project*

List of Year 2 courses for Marketing majors:

*Research Project
Organizational Behavior
Consumers behavior & Insight
Creative thinking
Product & Service Development
Integrated Marketing Communications
Digital Marketing
Social Media Practice
On-the-job training & Capstone project*



YEAR 3 – ACCELERATION (ABROAD):

Transfer study abroad program



YEAR 4 – DESTINATION (ABROAD):

Internship and obtain international degree

ABOUT THE AFFILIATED SCHOOLS WITH SBS & THE TRAINING PROGRAM

BACHELOR OF COMMERCE



BACHELOR OF MARKETING & BACHELOR OF HUMAN RESOURCE MANAGEMENT



BACHELOR OF GLOBAL BUSINESS ADMINISTRATION



BACHELOR OF INTERNATIONAL BUSINESS AND MARKETING



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ABOUT CANADA WEST UNIVERSITY



ONE OF 4 UNIVERSITIES IN CANADA RATED **5* OVERALL**
BY THE UNIVERSITY EDUCATION RANKING SYSTEM.

Quality of training meets the strict standards of ACBSP business schools and training programs (US).

The program is certified National Accreditation with Chartered Manager Canada for excellent quality of training in the Commerce business field and directly reflects the standards related to management that all graduates achieve.

University Canada West graduates will have the opportunity to intern and work at world-leading companies: Apple, Amazon, Deloitte, IBM, PWC, SAP, SIEMENS, Seneca, TELUS, Four Seasons Hotels & Resorts, etc., as well as have the opportunity to apply for visas and settle after graduation.



ABOUT **MACQUARIE UNIVERSITY**



Top 1% of the best universities in the world (according to QS Rankings 2020, Times Higher Education Rankings 2021).



Top 1 in Australia for Master's programs in Marketing and Applied Finance (according to QS World University Rankings).



Top 1 in Australia (2020) and top 1 in Sydney (2022) for the employment rate of graduates (QS Employability Ranking).

Has strong connections with 4000+ business organizations, providing job opportunities for 40,000+ graduates each year.

Modern campus with infrastructure valued at up to AUD 1 billion.

The university provides the most generous scholarship program in Australia with a total value of up to AUD 6 million per year.



ABOUT UNIVERSITY OF **NORTHAMPTON**



Top 42 leading universities in the UK are rated Gold - the highest title in the TEF (Teaching Excellence Framework) assessment framework of the Government.

One of the top 20 business schools in the UK

(According to the government's survey of student satisfaction at universities).

Ranked 01 in the UK in the category "Value Added" (according to the Guardian League Table).

The only university in the UK to be awarded the UK's No. 1 university in the field of social enterprise Ashoka; Won the "Outstanding University in Support of Social Enterprise" award from the HEFCE Association.



95% of the university's students have jobs within 6 months of graduation (according to the HESA Destinations of Leavers from Higher Education (DLHE) Survey) continuously for 10 years.



ABOUT **AMITY GLOBAL INSTITUTE**



Ranked as one of the top 10 private academies in Singapore with over 6,500 graduates from more than 42 countries.



Offers one of **the top 5 MBA programs in Singapore**.

Holds the prestigious EDUTRUST certification for 4 years from the Singapore Ministry of Education.

A member of the Amity International Business School network, which is the leading network of business schools in Asia with a presence worldwide, including the United States, the United Kingdom, India, Singapore, and Mauritius.

Provides opportunities for students to transfer to Amity schools in the US, UK, and Australia.

Offers various extracurricular activities that allow students to interact with corporations, management experts, renowned scholars from top universities, and famous leaders, such as CEO Dinner Series, CEO Forum, and Nobel Laureate Guest Lectures.



LECTURERS & MENTORS (ADVISORS)

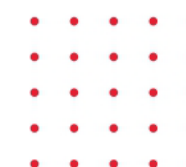


SBS mentors are entrepreneurs, business leaders, and department managers in areas such as business, marketing, etc., with a minimum of 3 years of experience in large international organizations, corporations, and startups inside and outside the country.



Hoang Van Cuong

Managing Director of Saigon Business School





Dr. Holger Siemons

PhD in Management Studies
from Delhi University (India).

MBA from Newcastle University (UK) and Diplom-Kaufmann - equivalent to BA (Hons) in Applied Science
from Aachen University of Applied Sciences, Germany.

Research areas: virtual team development, multicultural integration strategy, application of personal development strategies in different cultural environments, etc.



Mentor Phuong Chu

Project Management Officer & Manager of the Visa Application Centre for Canada - International Organization for Migration (IOM) - United Nations Migration Agency in Hanoi.

CEO of Laurel Consult - Study Abroad and Immigration Consulting Company.

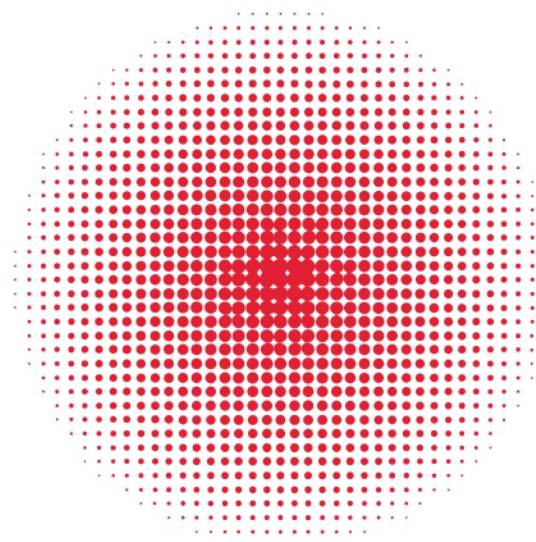
Dr. Gelareh Farhadian

PhD in Business Administration from the University of Bordeaux, France.

Lecturer in Management Consulting and Business Environment.

21 years of experience in IT and management consulting.

Founder of Tiara Consulting/Tiia Arjanne.



Mentor Thao Nguyen

Master of Marketing, Master of Media & Communication - Macquarie University.

Product Marketing Associate - Cover Genius (Sydney, Australia).

Over 3 years of experience as a B2B marketer in the Vietnam and Australian markets.



George Drazenovic

Master of Business Administration from the University of Notre Dame.

Member of the Professional Accounting Organization of British Columbia (CPA, CGA) and the Association of Chartered Financial Analysts of Vancouver.

Rich leadership experience in nurturing entrepreneurial projects in alternative energy, biotechnology, natural resources, etc.



Mentor Huong Nguyen

Business Director - vBase Digital & YOOSE Singapore.

Mentor for international students at the University of Melbourne & Deakin University (Australia).

Mentor for international students at NUS & SMU (Singapore).

Founder and Director of Marketing - CoXplore.

Bachelor of Applied Science from Haaga-Helia University (Finland), majoring in International Business.



FEE PLAN AND OFFER FOR INTERNATIONAL STUDENTS 2023

No	Fee Plan	Installment			
		1 st Year Payment (Before Visa)	2 nd (After 1 Year)	3 rd (After 4 months)	4 th (After 4 months)
1	Administration Fee	100			
2	Visa Fee	-	150		
3	Tuition Fee	4,500	1,500	1,500	1,500
4	Health Insurance	160	160		
5	Accommodation Fee (*)	-	-	-	-
Note of payment schedule		4,760	1,810	1,500	1,500

Offer for International Students 2023:

1. **A relocation package offer** is available for all foreign students enrolling in the year 2023, which includes:

- Free airport pick-up.
- Free one-month accommodation.
- Free basic Vietnamese language course.
- Free city tour to experience Saigon.
- One-to-one buddy to take care of you throughout your first semester.

2. **Students with outstanding academic achievements** (GPA of 8.0/10 or above, or outstanding extracurricular activities) **will still be considered for scholarships** ranging from 30% to 100% of their tuition fees.



CALENDAR & ADMISSION REQUIREMENTS FOR ENROLLMENT

In 2023, SBS will have 2 admission sessions
with specific schedules as follows:

	Summer Session	Fall Session
Orientation week	May 8th - 13th	September 4th - 9th
Class & exam schedule	May 15th - August 5th	September 11th - December 2nd
Deadline for application & first payment	March 15th	July 11th
Scholarship interviews	From the 10th to the 15th of every month (specific schedule will be announced to each candidate by the school)	

ADMISSION REQUIREMENTS:



Completed high school program (Grade 12) in Vietnam or abroad.



Have an IELTS score of 6.0 or equivalent before joining the program
(exempt for students from native English-speaking countries).

Students who do not meet the above requirement can participate in an English preparatory course.



THE HUB OF GLOBAL
EDUCATION IN VIETNAM

PARTNERS NETWORK



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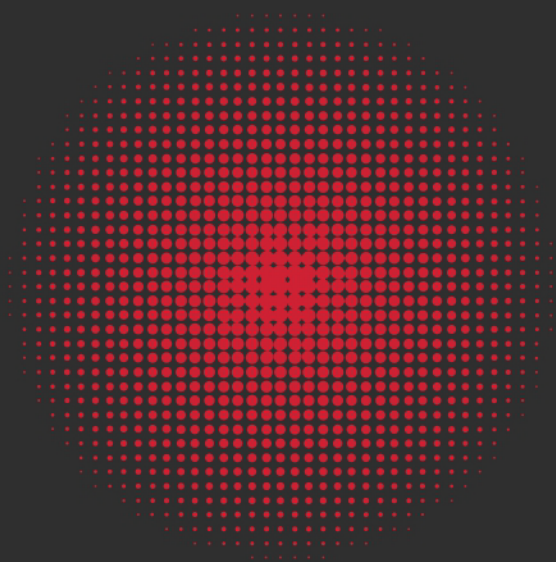
CANIFA



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BECOME A SUCCESSFUL GLOBAL CITIZEN WITH SBS



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Street 23, Tan Phu Ward,
District 7, Ho Chi Minh City



HANOI ENROLLMENT OFFICE

Hanoi Center Point
Building, 27 Le Van Luong,
Thanh Xuan, Hanoi